**Data collection and analysis steps**

**Results**

Search Results Collection A: URLs

Search Results Collection B: URLs

Case Collection A

Step 5: Identify cases from Search Results Collection B

Step 6: Apply Quality Assurance criteria to Case Collection A

Step 4: Apply inclusion/exclusion criteria to Search Results Collection A

Step 3: Export search results

Step 2: Apply search keywords to Google search engine

Step 1: Define and refine search keywords

Case Collection B

Step 7: Integrate cases from the University of Leeds, ensuring removal of duplicates. Extract pertinent data from Case Collection B and the University of Leeds.

Step 8: Coding the Data to Identify the Triggering Factor Types of the DT Cultural Industry

Result in the identification of DT Cultural Industry and their respective (Performances or Challenges or Opportunities) triggering factor types

Step 9. Group the Types of performances, challenges and opportunities triggering factors of the DT in cultural industry