**Data collection and analysis steps**

**Results**

Search Results Collection A: URLs

Search Results Collection B: URLs

Case Collection A

Step 8: Coding the Data to Identify DT Types and Triggering Factors

Step 5: Identify cases from Search Results Collection B

Step 6: Apply Quality Assurance criteria to Case Collection A

Step 4: Apply inclusion/exclusion criteria to Search Results Collection A

Step 3: Export search results

Step 2: Apply search keywords to Google search engine

Step 1: Define and refine search keywords

Case Collection B

Step 7: Integrate cases from the University of Leeds, ensuring removal of duplicates. Extract pertinent data from Case Collection B and the University of Leeds.

Result in the identification of DT Cultural Industry types and their respective (Challenges or Opportunities) triggering factors

Step 9. Group DT Cultural Industry Types and Triggering Factors of Challenges and Triggering Factors of Opportunities